



Daily Mail Australia Exclusives Frequently Asked Questions

Here you'll find the most commonly asked questions about Exclusives by Daily Mail Australia. If you can't find your answers here feel free to drop us a line at dmaexclusives@mailonline.com

What is Exclusives by Daily Mail Australia?

Exclusives by Daily Mail Australia is an online research community created by Daily Mail Australia, where our most loyal readers will get the opportunity to share their opinion, and as a reward go in the running to win prizes! You'll be able to give your views on brands and topics such as entertainment, shopping, culture, sport, lifestyle, and more.

Daily Mail Australia is headquartered in Sydney, Australia, and is one of the top news and entertainment publishers in Australia. After launching in 2014, Daily Mail Australia's popularity was immediate and has been consistent in breaking local and international news.

Why join Exclusives by Daily Mail Australia?

When you join Exclusives by Daily Mail Australia you will be able to complete activities, like surveys, user polls and discussions, which will help influence Daily Mail Australia. We'll even share the insights with you so you can see where your opinion stacks up. Plus, each survey or activity you complete gives you the chance to win prizes each month!

How can I join Exclusives by Daily Mail Australia?

To join the group, simply complete the questionnaire available at the link below, ensuring you provide an email address you check regularly. Once we've reviewed your responses and send you a welcome email, you can start sharing your opinions!

What activities are available in Exclusives by Daily Mail Australia?

Each month there will be new activities to complete. It isn't compulsory to complete every activity, but the more you participate the more you'll help in shaping Daily Mail Australia. Plus, the more activities you complete the more chances you will have at winning one of the cash prizes.

Activities include:

- Surveys – These are longer questionnaires that may ask for your views and opinions on a variety of topics, including seasonal events, TV shows, brands and products. Each survey may contain a mix of multiple choice, check box, free form and weighted questions.
- Online Discussions – Discussion forums will pop up each month and will take place over a few days. We will post a topic and you will be encouraged to participate in a discussion with Daly Mail Australia moderators, where you'll provide deeper insight into one specific topic.
- Creative Feedback – At times we may ask for your opinion on advertising creative on behalf of one of our clients. The aim here is to provide our clients with honest feedback that will shape their campaign and ensure their message is being delivered to their audience.

Do I get anything in return?

Each month you have the chance to win 1 of 5 GiftPay vouchers worth \$50 each, which will be conducted via a random prize draw.

We want everyone to get involved as much as possible and the good thing about Exclusives by Daly Mail Australia is that the more you participate, the more chances you have in the monthly prize draw.

There may be opportunities to win other prizes from time to time. Details on those prizes and how you can win will be shared via email.

Prize winners will be announced each month as well as being notified by email.

How will my opinions be used?

When you share an opinion with Exclusives by Daly Mail Australia, we will collate and measure it against the opinions of other members to look for insights and trends that will help influence Daily Mail Australia. When your opinions are presented your personal information will be anonymised and grouped into categories like age, gender and location. We will even share the insights that we discover with you so you can see where your opinion fits within the rest of the community.

How do I unsubscribe from Exclusives by Daily Mail Australia?

You can unsubscribe from communications that we send you via the "Unsubscribe" link at the bottom of the email. You can also send your request to us at dmaexclusives@mailonline.com.